

X-Sight Marketplace Partner Spotlight:



Financial crime evolves continuously and without warning. Financial services organizations (FSOs) must react with agility and leverage innovative solutions that target the problem at hand.

The NICE Actimize X-Sight Marketplace is an ecosystem of solution providers focused solely on financial crime and compliance risk management. Using this ecosystem, FSOs can accelerate the journey of understanding, identifying and deploying the best provider for the job.

Are Criminals Lurking Behind Email Addresses and Mobile Numbers?

Recent events have accelerated the move to digital-only banking and adoption of P2P payments as a convenient substitute for cash. FSOs may be challenged by a lack of insight about the email addresses and mobile numbers used by customers to enroll to these new banking channels and services, and to identify the recipient of funds. However, when they add fraud protection it often compromises the customer experience, leading customers to abandon their journey.

ArkOwl and NICE Actimize Protect Digital Interactions Without Customer Friction

ArkOwl provides dozens of attributes to assess the virtual appearance and risk of email addresses and mobile numbers, which feed into the NICE Actimize machine learning engine and rule-writing strategies to allow for confident, real-time decisioning of enrollments and P2P payments.

About ArkOwl

ArkOwl provides powerful data that helps banks, credit card processors, merchants and websites make informed decisions about approving or cancelling transactions. ArkOwl provides the additional insight to know for certain whether an email address or phone number provided is good, bad or outright ugly.

ArkOwl offers free trial periods as well as case demonstrations to prove ROI before commitment or payment.

NICE Actimize fraud management solutions provide packaged capabilities to solve specific fraud problems, incapsulating years of experience and industry-wide best practices. Our solutions support the end-to-end fraud management process from ingesting data, through providing real-time fraud risk scores, all the way to decisioning and resolving alerts.



To learn more, visit X-Sight Marketplace today.